



**Charles B. Aycock
Community Meeting 3
September 21, 2003
St. Leo's Community Room**

**Review and Comment
on the
*Strategic Plan for the Aycock Neighborhood***

The final meeting in the review process to develop the *Strategic Plan for the Aycock Neighborhood* allowed residents and property owners the opportunity to review and comment on the *Priority Actions* that were a result of discussion from the first two meetings. The *Priority Actions* are the culmination of the Strategic Plan process and are listed in no particular order of significance or merit but rather are intended to provide guidance for the future implementation of the plan. Overall, these objectives were accepted with strong support of the neighborhood residents and property owners attending this meeting.

On the following pages, comments and discussion are presented in orange.

Improve Summit Avenue as a Primary Gateway to Downtown

Action	Role of Neighborhood	Role of City
1. Redesign/Improve Summit Avenue as a Primary Gateway to the Downtown. (Prepare a detailed Corridor Study for Summit Avenue)	---Indicate to City Council the support of the neighborhood for the preparation of a Corridor Study	Prepare (or commission the preparation of) a detailed Corridor Study to include: ---A traffic management study ---Designs for infrastructure improvements
(a) Infrastructure Improvements to Summit Avenue (Central median, number of lanes, crosswalks, street trees, "period" streetlights)	---Work with the City during design and construction to make the project go as smoothly as possible	---Pay particular attention to neighborhood and business concerns in designing and scheduling the construction
(b) Regulatory Tools Governing Development Along Summit Avenue	---Organize the active involvement of area residents and property owners, especially along Summit Avenue, in identifying problems and providing feedback on regulatory solutions. Support the changes when brought up for adoption.	---Develop regulatory tools for consideration that are responsive to the problems identified by residents and property owners.

Comments:

- Noise, trash from drug trafficking
- Specifically look at streetscape recommendations in TND plan.

Enhance Organizational Capacity of the Neighborhood Association

Action	Role of Neighborhood	Role of City
2. Enhance the Organizational Capacity of the Neighborhood Association	---Intensify outreach efforts for resident and property owner involvement over the full study area and to include more business owners, in particular.	---Assist with maps and other resources that acknowledge a larger study area for the neighborhood.
	---Neighborhood leadership to work more closely with the City on an on-going basis	---Be available to meet with the Neighborhood Association on a regular basis. ---Coordinate the work of multiple City departments involved in making improvements within the Aycock neighborhood.
	---Develop contacts with area economic development organizations; seek partnering opportunities as may be applicable	---Serve as a liaison in introducing the Neighborhood Association to various economic development organizations.
	---Consider forming a <i>community development corporation</i>	---Provide technical assistance in forming a community development corporation as needed.

Comments:

Implement Miscellaneous Transportation and Traffic Improvements

Action	Role of Neighborhood	Role of City
3. Miscellaneous Transportation and Traffic Improvements	Organize the active involvement of area residents and property owners in identifying problems and providing feedback on proposed traffic solutions/improvements	---Prepare (or commission the preparation of) a traffic management study for the Aycock neighborhood and vicinity.

Comments:

- Use TND plan as a starting point for improvements
- Work with all areas in neighborhood and receive feedback
- Provide list of city contacts

Address Historic District Concerns

Action	Role of Neighborhood	Role of City
4. Historic District Concerns		
(a) Tree Reforestation Program	---Establish a neighborhood tree reforestation program; consider using MSD funds on a matching basis	---Make technical assistance available from the City's Urban Forester in advising the neighborhood concerning the reforestation program.
(b) Attendance at HPC Meetings/Suggest Program Improvements	---Regularly attend meetings of the HPC to observe decision-making process and make suggestions for improving the program	---Provide notice of meetings and agenda items; facilitate program changes as appropriate

Comments:

- Map underground and overhead utilities before reforestation program to ensure proper placement of trees

Prepare Plan for War Memorial Stadium and Veterans Plaza Area

Action	Role of Neighborhood	Role of City
5. War Memorial Stadium and Veterans Plaza Area		
Prepare R eddevelopment Plan r	---Indicate to City Council the support of the neighborhood for the preparation of a Redevelopment Plan	---Prepare (or commission the preparation of) a Redevelopment Plan.
Increase the general level of activity	---Organize the involvement of the neighborhood in initiating and supporting new activities at the Stadium and the Plaza area.	---Use city resources (staff, equipment, e.g.) to leverage and support the involvement of other organizations in initiating new activities at the Stadium and the Plaza.

Comments:

- Enhance existing parking area of War Memorial Stadium/Identify as “the plaza” area
- Integrate/expand the farmers market into the “plaza” (parking area) space of War Memorial Stadium
- Refer back to plan as the desired expansion/end result of the farmer’s market (pg. 36)
- City owned land around the stadium used for mixed use development

Install Attractive Street Name Signage

Action	Role of Neighborhood	Role of City
6. Street Name Signage	---Work with appropriate representatives of City government to determine a design that is cost effective, attractive and acceptable for emergency services. Consider using MSD funds to pay for the new signs.	---Work with the neighborhood to determine an acceptable design. Provide City crews to assist in removing old signs and installing new ones.

Comments:

Step Up Law Enforcement and Public Safety

Action	Role of Neighborhood	Role of City
7. Law Enforcement/Public Safety	---Approach the Police Department to volunteer the full cooperation and involvement of the neighborhood in the new community-oriented policing model.	---Target Aycock as one of the first neighborhoods in the City to participate in the community-oriented policing program ---Crack down on motorcycle racing ---Provide greater police surveillance and disruption of undesirable activities at the Executive Center.

Comments:

Prepare a Master Plan for Improvements at Sternberger Park

Action	Role of Neighborhood	Role of City
8. Sternberger Park Improvements	---Indicate to City Council the support of the neighborhood for the preparation of a Master Plan for Park Improvements at Sternberger Park	---Prepare (or commission the preparation of) a Master Plan for Park Improvements at Sternberger Park.

Comments:

Refer to existing park plan created in 19??

- Build on existing plan
- Address drainage issues

Improve the Upkeep of Residential Properties

Action	Role of Neighborhood	Role of City
9. Upkeep of Residential Properties		
Inspections of rental properties	---Get a copy of the regulations concerning the new rental inspection program. Notify appropriate City officials of likely rental housing code violations in Aycock.	---Focus inspection effort in the Aycock neighborhood, if possible. Respond to complaints.
Demolition by Neglect Ordinance	---Notify the City's Minimum Housing Commission of potential violations of this ordinance in the Aycock neighborhood	---Enforce this ordinance in the Aycock neighborhood. Respond to complaints.

Comments:

- Ensure that Funding is in place to allow for enforcement of the Demolition by Neglect ordinance

Move Power Lines and Overhead Utilities When Opportunities Arise

Action	Role of Neighborhood	Role of City
10. Putting Overhead Utilities Underground	---Organize with the Neighborhood Congress to explore widespread support and feasibility	Look for opportunities to see that overhead utilities are placed underground as part of major development or redevelopment initiatives.

Comments:

Install Neighborhood Entryway Markers

Action	Role of Neighborhood	Role of City
11. Neighborhood Entryway Markers	---Work with appropriate representatives of City government to determine the design and placement of neighborhood entryway markers (when such markers are within the public right of way). Consider using MSD funds to pay for the markers.	---Work with the neighborhood to decide upon an acceptable design and placement of neighborhood entryway markers. (When such markers are within the public right of way).

Comments:

- Discussion of what the historically accurate name of the neighborhood/historic district is and if it should be changed
- This decision should be made internally within the neighborhood

Prepare Long Range Plan for Murrow Boulevard/Aycock Square

Action	Role of Neighborhood	Role of City
12. Murrow Boulevard/Aycock Square	---Indicate to City Council the support of the neighborhood for the preparation of a Redevelopment Plan for this area.	---Prepare (or commission the preparation of) a Redevelopment Plan for this area.

Comments:

- Form partnerships with Fisher Park, Downtown Greensboro, INC., Action Greensboro
- Refer to TND plan
 - Control over design and uses are most important
 - Quality development!

Overall Comments:

- TND plan should not be lost, should continue to act as a reference and resource in guiding the decision process
- TND plan is “the vision”

NEXT STEPS:

- Review and Recommendation for the October 15, 2003 Planning Board
- Adoption by City Council